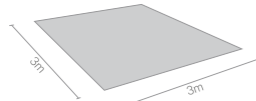




Booth information

Classification	Independent booth	Assembled booth	Premium booth
Area	Width 3m x Length 3m	Width 3m x Length 3m x Height 2.4m	Width 3m x Length 3m x Height 3.5m
Details of provision	Only exhibition area (Width 3m x Length 3m=9m ²) is provided	<ul style="list-style-type: none"> *Company name sign: Installed on the front top *Basic lighting: 1 Fluorescent light (40w), 4 Lighting lights (100w) *Electricity: Basic 1kw supplied (Day use) *Booth floor: Flame retardant Pytex *Furniture equipment: Information desk(1m x 0.75m x 0.5m) and 1 chair for each ※Priority progress of opening the 2 sides in the case of early application (No separate cost)	<ul style="list-style-type: none"> *Basic booth: Block system (6m x 3m x 3.5m) *Company name sign: Installed on the top sheet cutting *Electricity: Basic 1kw supplied (Day use) *Booth floor: Flame retardant Pytex *Furniture equipment: Information table, 1 set of circular table & chair *Graphic: Basic provision of 3*4 central graphics on the wall *Manufacturing and installation cost added for adding graphic & lighting on the wall ※Constructed luxuriously with block system (Manufactured after discussing the design with the applicant company)
Booth Information			
Booth assignment	Open assignment after application deadline *Type of booth: Independent booth for first priority, premium booth second priority, assembled booth for third priority *Other criteria: Assigned reflecting the number of booths, the order of application, the nature of the exhibits, etc.		

Participation application

After filling out the application form, send ① application form, ② copy of business registration card (for issuing tax invoice) by e-mail or Fax

How to pay the participation fee

Classification	Payment deadline	Amount
Down payment	Within one week from the date of submission of the application form	50% of the total booth fee applied for
Balance payment	Until 03.27.2023.	Balance payment 50%

Deposit bank: Suhyup | Bank account number: 1010-2247-1661 | Account holder: Korea Fisheries Association

※ When transferring, please write down the company's name in the column of the sender's entry.

| ORGANIZER |

(06775) Korea Fisheries Association on the fifth floor of Building A, Samho C&T Building, Nonhyeon-ro 83, Seocho-gu, Seoul
 Tel. +82-2-589-4649/4620 HP. +82-10-9494-9126

| CONTACT US |

Nplus, Secretariat of the Seoul International Seafood Show, 520 Misa-daero, Hanam-si, Gyeonggi-do, Hyundai Knowledge Industry Center Han River Misa 2 D-dong 706 Tel. +82-2-6952-9497~8 HP. +82-10-9494-9126 FAX. +82-2-6280-0496
 E-mail. seoul_show@korfish.or.kr www.seoulseafood.com

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HOW 2023

2023 Seoul International Seafood Show

April 27 (Thu) ~ 29 (Sat), 2023 Hall B 1st Floor, Coex

Seoul Int'l SeaFood Show

3S

18th Seoul International Seafood Show 2023

Event summary

Date	April 27(Thu) ~ 29(Sat), 2023
Location	Coex B Hall (1 st floor)
Organizer	Korea Fisheries Association
Additional event	Buyer consultation meeting, Seafood safety management, Global certification trend, Export relation seminar
Consultation meeting	Finding and matching the demand survey for consultation application (Invitation of overseas buyers)

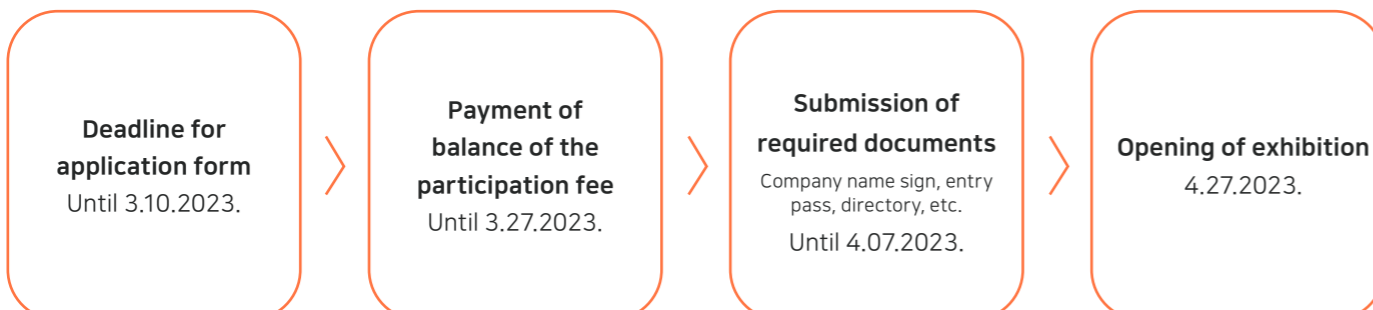
Exhibition items

Seafood/HMR	Fish and shellfish, seaweed, frozen products, seasoned products, fish cakes, snacks, canned food, etc.
Food ingredients/additives	Sauces, soy sauce/fish sauce, wasabi, salt, food additives, alcoholic beverages, etc.
Food equipment	Frozen/refrigeration equipment, processing equipment, packaging equipment, storage equipment, kitchen/food equipment, food-related IT, etc.
Seafood certification	HACCP, ASC certification, Kosher certified product, MSC certified product, Halal food, etc.

Major buyers



Participation schedule



18th SEOUL INTERNATIONAL SEAFOOD SHOW 2023

Participation fee

(Unit : USD)

Classification	Independent booth (Raw Space)	Assembled booth (Shell Stand)	Premium booth *available from 2
Participation fee (Per booth)	1,500 USD	2,000 USD	2,300 USD

Participation fee discount policy

- 10% discount on the early application booth fee (based on 50% payment of participation fee) for participation in the exhibition
* Based on early application and 50% of the down payment within January 27, 2023 (Fri)
- Partial support for staying expenses when applying for more than two booths(\$300)

Participation benefits

