



Meet the New Era of Agriculture

# 2024 SMART FARM KOREA



June 12<sup>th</sup> <sup>Wed</sup> - 14<sup>th</sup> <sup>Fri</sup>  
**CECO**  
(Changwon, Korea)

[www.sfarm.or.kr](http://www.sfarm.or.kr)

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# SMART FARM KOREA 2024



## 1 Event Overview

**Title** Smart Farm Korea 2024 (SFKOREA)  
**Date** June 12th (Wed) – 14th (Fri), 2024  
**Venue** CECO Exhibition Center 1, 2  
**Host** Gyeongsangnam-do Province, Changwon City  
**Organizers** KNN, JM Company Co.,Ltd, B&C  
**Sponsors** Rural Development Administration, Korea Association of Smart-Farm Industry  
**Scale** 400 Booths from 120 Companies

### Program

#### Seminar

- Concept, plan, installation, operation of Smart Farm
- The conditions of Smart Farm
- Market scale of internal and external Smart Farm
- Market trend of Smart Farm and countermeasures
- Smart factory and plant factory

#### Consultation

- 1:1 Matching counseling for overseas buyers
- Buyer business matching and consulting
- B2B Ontact export marketing

## 2 Major Participants & Buyer

### GOAL

- Create Smart Farm industrial ecosystem
- Search for a new account
- Pioneer an overseas market
- Attract investment for technique
- Introduce new product and technique
- Research into new business
- Understand industry trend
- Increase new customer

### Participants & Buyer

- Investor / Entrepreneur / Consultant
- Smart Farm industry workers and personnel
  - Smart Farm system development company
  - Developer of software · solution · ICT · AI · big data
  - Manufacturing process · spare parts management
  - Distribution · transportation company
  - Person in charge of agrifood · agro-livestock
- Government · Institution · Organization · Association
  - Agricultural research services · technology center
  - Organic farming · urban agricultural · return to farm and rural

## 3 Exhibiton Items



### Future agriculture

Growth environment integrated control system  
Growth information DB analysis system  
Growth environment maintenance SW



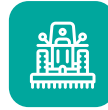
### Urban Agriculture

Home plant · vegetable cultivation · cultivation system  
Hydroponic system  
Functional garden



### Smart factory facility & Equipment

Farm automation machine · material · parts  
Smart greenhouse · orchard · barn  
Plant factory



### Agro-livestock Matrials & Equipment

Crops · horticulture · hydroponics · livestock  
Agricultural equipment · facility  
Livestock machinery



### Return to Farming & Rural Village

Agricultural employment and start-up items, consulting  
Return-to-farm consulting · support  
Youth farming



### Packaging

Packaging machinery · materials · parts · subsidiary materials  
Agricultural products containers



### Agriculture Products & Food

Dairy · fermented · organic food products  
Agricultural processed products  
Traditional products



### Education

ICT education, consulting, start-up education  
Animal and plant disease management  
Smart farm field learning · practice

## 4

## Booth Application

## Shell Scheme (Standard Booth)

**\$ 2,700**

(VAT excluded / 1 booth)

- The price includes raw space (3m\*3m) and installation fee
- Standard Size 3m\*3m\*3.25m(h)
- 1 pair of Information desk and chair
- Name Panel
- Pairontex
- Electricity 1KW with 220V power outlet
- Lighting (Fluorescent light, 3 spotlights)

## Raw Space

**\$ 2,300**

(VAT excluded / 1 booth)

- Booth space (3m\*3m)
- Apply at least 2 booths
- Exhibitors should install/remove the booth
- Construction should be started after the approval from official service contractor by submitting booth layout form
- Electricity is not offered, Please apply if necessary

\* If you need any other type of booth or specific facilities, it requires a separate option selection. Please visit our web site to see the available options and details. ([www.sfarm.or.kr](http://www.sfarm.or.kr))

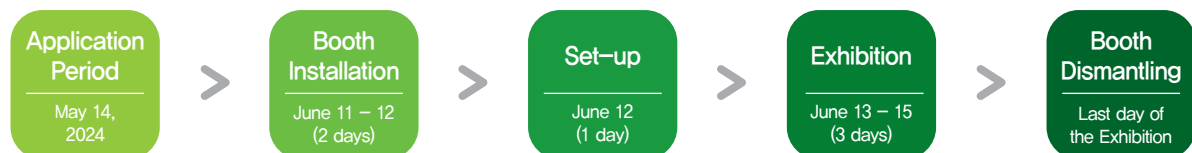
## ● Facilities

Facilities		Cost (VAT excluded)	Note
Electricity	Business hours (9:00~18:00)	\$ 50 / kw	<ul style="list-style-type: none"> <li>• If other electric power is needed, apply in KW units</li> <li>• Raw space do not provide electricity</li> <li>• This is the total installation and usage fee</li> <li>• It can be used during the entire exhibition period</li> </ul>
	24 hours	\$ 60 / kw	
Telephone	Local Only	\$ 50 / ea	
Internet LAN		\$ 150 / Port	
Water Drainage / Compressed Air		\$ 170 / ea	

## ● Participation Process and Payment

How to Apply	<ol style="list-style-type: none"> <li>1. Apply for participation on the Website (<a href="http://www.sfarm.or.kr">www.sfarm.or.kr</a>)</li> <li>2. Request and submit an application form (contract) by email or phone</li> </ol>
Required Documents	<ul style="list-style-type: none"> <li>- Application form</li> <li>- Business license</li> </ul>
Precautions	Please pay the <b>deposit (50% of the booth fee)</b> within two weeks of the submission date. There will be a cancellation fee for non-attendance without prior notice after submitting the application.
Payment of Participation Fee	<b>Bank : SHINHAN BANK   Account No : 110-545-992428   Account Holder : EunJungPark</b> <b>* Deadline to full payment : May 31th, 2024 (Fri)</b>
Participation Benefits	Assignment of booth position on a participation contract first-come, first-served basis (Random assignment according to exhibition items, number of booths, and items)

## ● Main schedule



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## PR Plan

T V	KNN Broadcasting and radio to Gyeongsangnam-do Province, Changwon City, and Busan City
Outdoor	Streetlight banner, poster, etc
Online	Official website, Naver & Kakao banner ad, keyword searching ad, YouTube, Blog and SNS promotion, etc.
Offline	Publishing articles using related magazines, etc.
DM/E-mail	Distribution to organizations, associations, related companies, and related industry workers, researchers, etc.
Invitation	Association member companies, restaurants and cafes in Gyeongsangnam-do Province, Changwon City, etc

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CECO (Changwon, Korea)

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